

## MISSION & PURPOSE

SpyCloud's Customer Advisory Board is a diverse, representative group of customers that help us expand and adapt our offerings to meet current and future challenges.

This council acts as a sounding board for Product Management and company leadership, and gives SpyCloud an opportunity to test ideas, preview business plans, and solicit feedback that will shape our strategy and product roadmap. Expect an interactive group that collaborates on shared ideas around thought leadership, industry trends, drivers and challenges.

## ADVISORY BOARD MEMBERSHIP BENEFITS

You will realize value and benefits in a variety of forms, with an exclusive opportunity to:

- Establish relationships with other Board members, discuss your security challenges, and source new ideas to solve them
- Have your voice heard and ideas integrated into SpyCloud's initiatives
- Preview and influence our strategic direction through collaboration with SpyCloud executives and product managers
- Get a clear picture of SpyCloud's vision and product roadmap and gain early access to new products and features

## MEMBERSHIP COMMITMENT

Each member of the SpyCloud Advisory Board has been hand-selected by SpyCloud's executive leadership and is exclusively invited to be a member. Substitutions will be considered on an as-needed basis; please confer with your SpyCloud contact.

Participation in the CAB is voluntary and offers selected customers an opportunity to convey their insights and recommendations to SpyCloud.

The CAB will schedule future touchpoints for the full group and/or smaller subcommittees. There may also be some pre-event and follow-up questions/discussions by email or conference call.

## MEMBER RESPONSIBILITY

- Active participation in meetings, conference calls & relevant work streams as requested within a period of up to 12 months
- Respond to surveys/questionnaires prior to, during or after the in-person meetings
- Advocate for SpyCloud in a variety of formats, including online product reviews, case studies, webinars, speaking engagements, analyst interactions, peer reference calls, and referrals
- Maintain confidentiality in order to promote the open exchange of ideas and information and to protect the privacy of members and their organizations
- Act under the assumption that everything discussed is TLP:RED (Not for disclosure, restricted to participants only)
- Complete a personal profile and bio for the membership kit
- Agree to share contact information within the group (optional but encouraged)
- Members may post on social media about their participation, but will not mention or tag the company or personal names of other participants without their permission

## ESTIMATED COSTS

For in-person meetings, SpyCloud will cover lodging, meals and local transportation expenses for the length of the meeting, as well as airfare to and from the meeting, if allowed by the member's company policy.

**Have a question?**

Contact Heather Smith - [heather@spycloud.com](mailto:heather@spycloud.com)

**SpyCloud**